



WHISTLER PUBLIC LIBRARY  
BOARD OF TRUSTEES MEETING  
Wednesday, March 1<sup>st</sup>, 2017 @ 5:30 pm  
Community Room at the Whistler Public Library  
**MINUTES**

**Attending:**

Gordon Annand(Chair)  
Bevin Heath Ansley  
Celia Utley  
Dea Lloyd  
Kathleen Graham  
Kelly Gartshore  
Rod Tindall  
Sharon Schrul  
Sue Maxwell  
Elizabeth Tracy

**Regrets:**

Paul Tutsch  
Victoria Crompton

050. Call to Order

100. Approval of Agenda

Motion: That the Agenda be approved

Moved: Sharon

Seconded: Bevin

Approved Unanimously

200. Approval of the Minutes of February 1st, 2017

Motion: That the Minutes be approved

Moved: Kelly

Seconded: Celia

Approved Unanimously

250. Public Comments – Guest

Norm McPhail – RMOW – General Manager of Corporate & Community Services  
Norm introduced himself to the new members of the Board and explained his role at the RMOW as the General Manager of Corporate & Community Services, which the Library falls under his responsibility.

300. Consent Agenda - Chair Report  
Policy 400 and Index  
Policy 300 with edits  
Advocacy & Fundraising Committee Notes  
2017 HR Committee Goals  
2016 Year-end Treasurer's Report  
Friend's Minutes February 2017  
Letter to the Editor  
Article – Overdue Fines  
Article – Books are Back  
WPL Dashboard  
2016 Provincial Grant Report  
\*Motion to receive reports  
That the reports be received  
Moved: Dea  
Seconded: Bevin  
Approved Unanimously

400. Business Arising from Reports

Sharon mentioned that in the Advocacy & Fundraising Committee Meeting report, the WPL Birthday and Pancake Breakfast are two separate events held on different days.

500. New Business

501. Strategic Plan Outline

Elizabeth introduced Caroline Bagnall, who is at the helm of Connect Hospitality Strategies Inc. She guided the Board with the process of Strategic Planning.

502. Policy Manual Review – Section 400

- Approval of Section 300 with Edits
- Motion to adopt section 300 and 400 of the Policy Manual  
Moved: Rod  
Seconded: Sharon  
Approved Unanimously

503. Advocacy & Influence Presentation

Elizabeth shared her experience with Advocacy and Influence. As a Mentor for the LLED program, who defined Advocacy as a sincere and sustainable process that begins as a relationship and ends in influence. She went on to explain the Universal Principals: the power of liking, reciprocity, social proof and consensus, authority, core Values & Beliefs, scarcity, and networking. In conclusion, it's about leadership & relationship, evidence is not the issue, understand the target & the strategies, exercise social influence and the relationship is the message.

504. Elizabeth's 2017 PDP Goals (in camera)

505. 2016 Year-end Financials – Elizabeth  
Postponed until next month

506. Provincial Grant  
Motion to approve the application for the Provincial Grant  
Moved: Kathleen  
Seconded: Sharon  
Approved Unanimously

600. Old Business

601. Advocacy & Fundraising – Review - Gord

602. WPL Friends Initiative – Update - Gord

700. Items for Next Meeting

800. Next Meeting

\* Executive: Tuesday, March 28<sup>th</sup>, 2017 @ 4:00 LD Office

\* Board Meeting: Wednesday, April 5<sup>th</sup>, 2017 @ 5:30 WPL Community  
Room

900. Adjournment  
Motion: That the meeting be adjourned  
Moved: Kathleen  
Seconded: Kelly  
Approved Unanimously

1000. In Camera